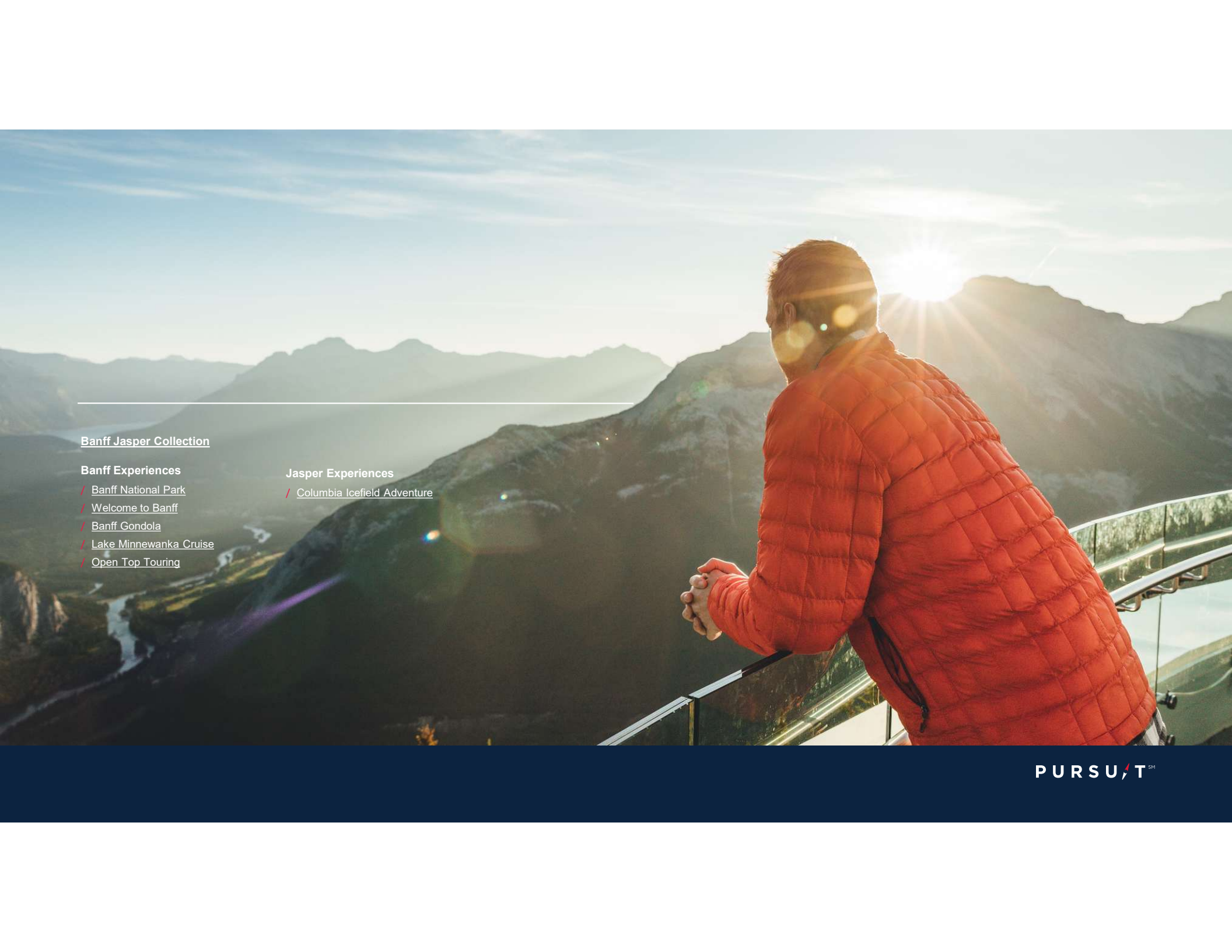


PURSU^T SM

Iconic. Inspiring. Unforgettable.

BANFF JASPER COLLECTION / ATTRACTIONS & TRANSPORTATION



Banff Jasper Collection

Banff Experiences

- [/ Banff National Park](#)
- [/ Welcome to Banff](#)
- [/ Banff Gondola](#)
- [/ Lake Minnewanka Cruise](#)
- [/ Open Top Touring](#)

Jasper Experiences

- [/ Columbia Icefield Adventure](#)

Banff Jasper Collection

World-renowned attractions. Cruise across an emerald lake surrounded by towering peaks. Ride to the top of a mountain peak. Stand on a cliff's edge. Walk on an ancient glacier. It's about connecting with the natural world and feeding your adventurous spirit.

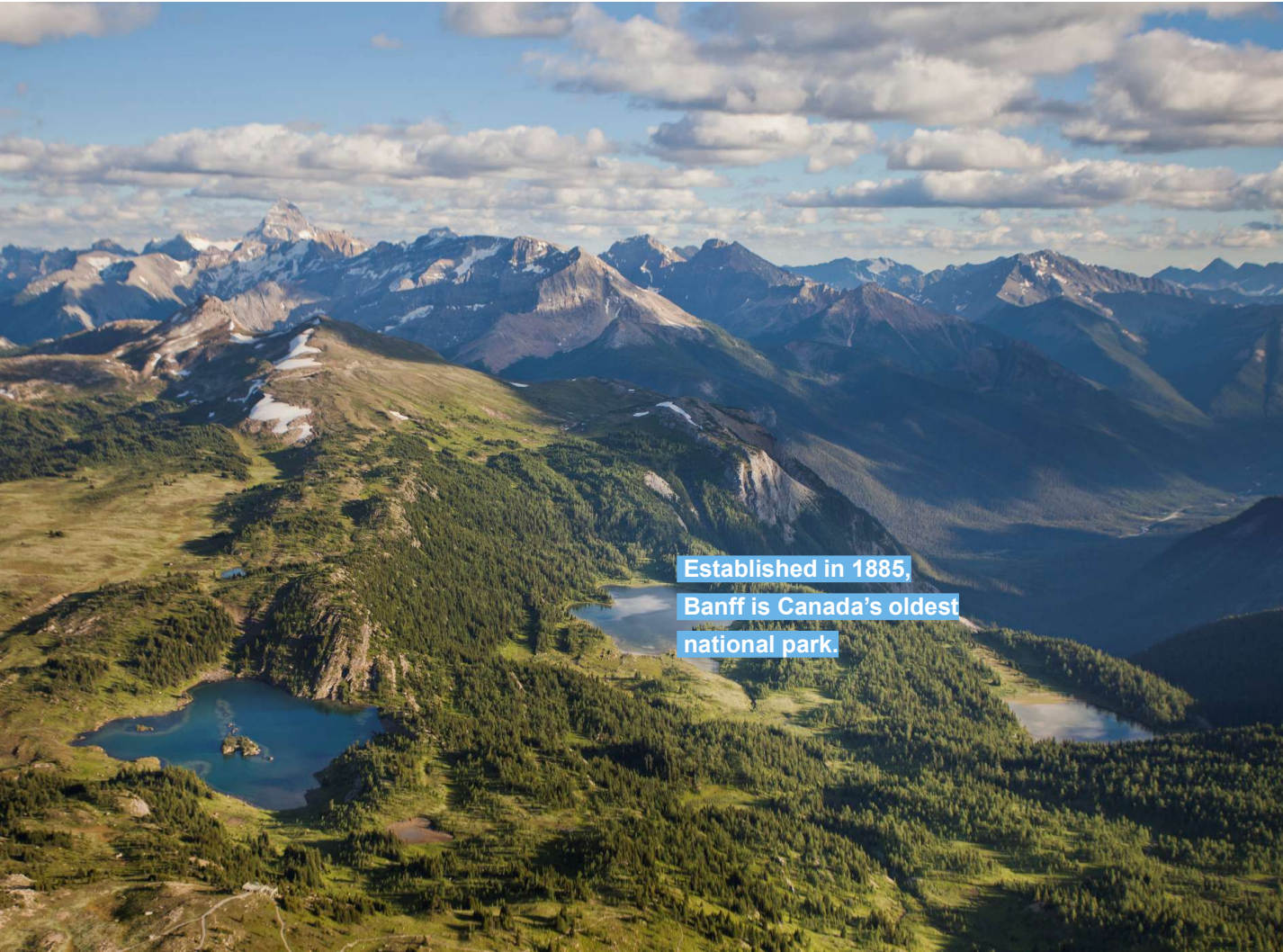


Serving as local tour guides since 1892.

Pursuit's story began right here 130 years ago in the magnificent Canadian Rockies. Our founders, Bill and Jim Brewster, began guiding visitors in Banff National Park in 1892, sharing a love and knowledge of the alpine landscape with guests from near and far. Today, the welcoming spirit of the Brewster brothers lives on through Pursuit's Banff Jasper Collection.



PURSUIT™



Established in 1885,
Banff is Canada's oldest
national park.



NATIONAL PARK

Banff National Park

While the town of Banff has evolved since the Brewster brothers' earliest tours, the timeless majesty of the Canadian Rockies maintains. Home to hiking trails, wildlife, skiing, alpine lake cruises, Banff has built a reputation as one of North America's most spectacular outdoor destinations, and for good reason.

6,641 sq.km
(2,564 sq.mi)
park size

4,000,000
visitors/year

1,600 kms
(994 mi)
of hiking trails

PURSU^T



TOWN

Banff is only one of two places in Canada that exists within a national park.

Welcome to Banff

The picturesque townsite of Banff has become as iconic as the natural wonders that surround it. With stunning downtown views of Cascade Mountain along Banff Avenue, a vibrant nightlife and a thriving culinary scene, the town of Banff has become a bucket-list destination for travellers of all stripes.

- Banff to** →
- Calgary**
1 hr 28 min / 127km / 79 mi
 - Calgary International Airport (YYC)**
1 hr 32 min / 144 km / 89 mi
 - Canmore**
20 min / 25 km / 16 mi
 - Lake Louise**
43 min / 64 km / 40 mi
 - Jasper**
3 hr 19 min / 295 km / 183 mi

LEGEND

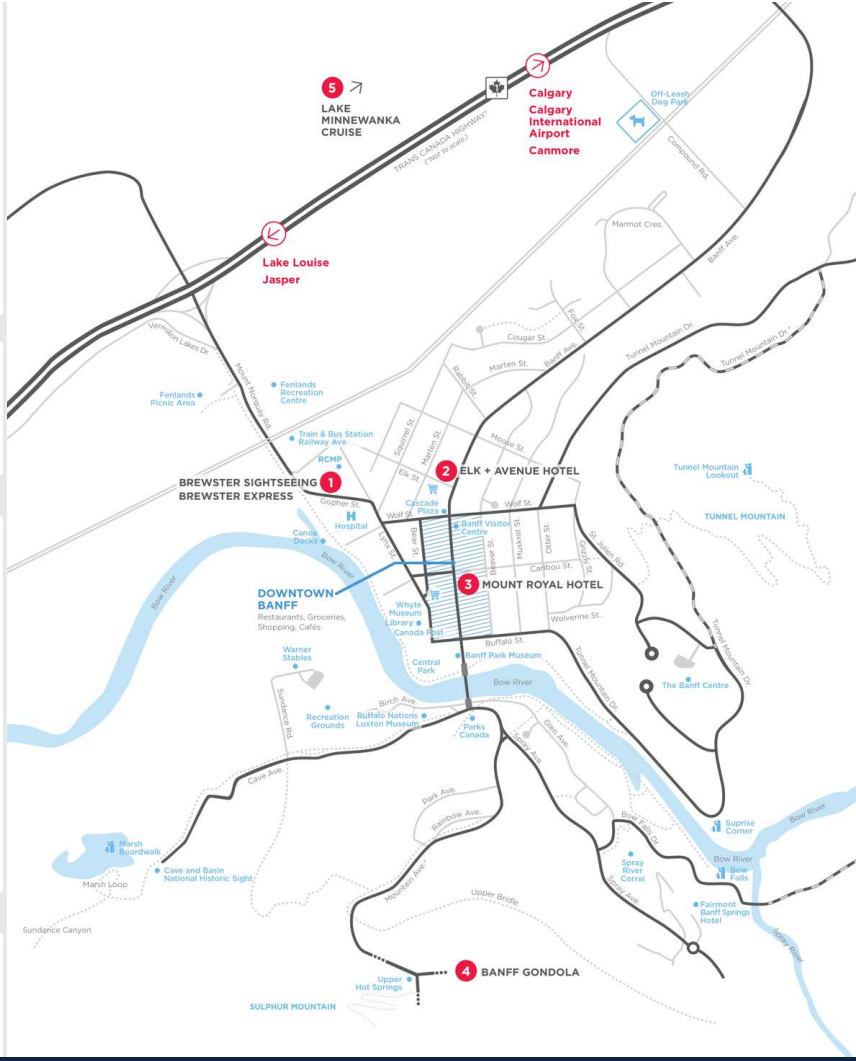
- DOWNTOWN CORE
Restaurants, Groceries, Shopping, Cafés
- Viewpoint
- Walking Path
- Railway

ATTRACTIONS, DINING & ACCOMMODATIONS

- Brewster Sightseeing Brewster Express**
- Elk + Avenue Hotel**
Farm & Fire Restaurant
Good Earth Cafe
- Mount Royal Hotel**
Brazen Restaurant
Open Top Touring
- Banff Gondola**
Sky Bistro
Northern Lights
Alpine Kitchen
Peak Patio
Castle Mountain Coffee Co
Starbucks
- Lake Minnewanka Cruise**

PURSUIT ADVENTURE CENTRE LOCATIONS

- Brewster Sightseeing Brewster Express**
100 Gopher Street
- Elk + Avenue Hotel**
333 Banff Avenue



[Banff Website](#) →

1,383 m
(4,537 ft)
elevation

Common
wildlife:
elk and bears

3 world-class
ski hills

Hotels are on Banff
Avenue, in the
heart of town

PURSU^T SM



2025
Tripadvisor
Travellers'
Choice Award

#1 Thing To Do
in Banff

ATTRACTION

Banff Gondola

Timeless Rocky Mountain views. Discover sweeping scenes of six mountain ranges, the Bow Valley and the charming town of Banff from the Sulphur Mountain summit. From the top stroll along the boardwalk to Sanson's Peak, then, head inside to explore our world-class mountaintop discovery centre.

360 views of the
Rocky Mountains
and overlooking
the town of Banff



FAQs →

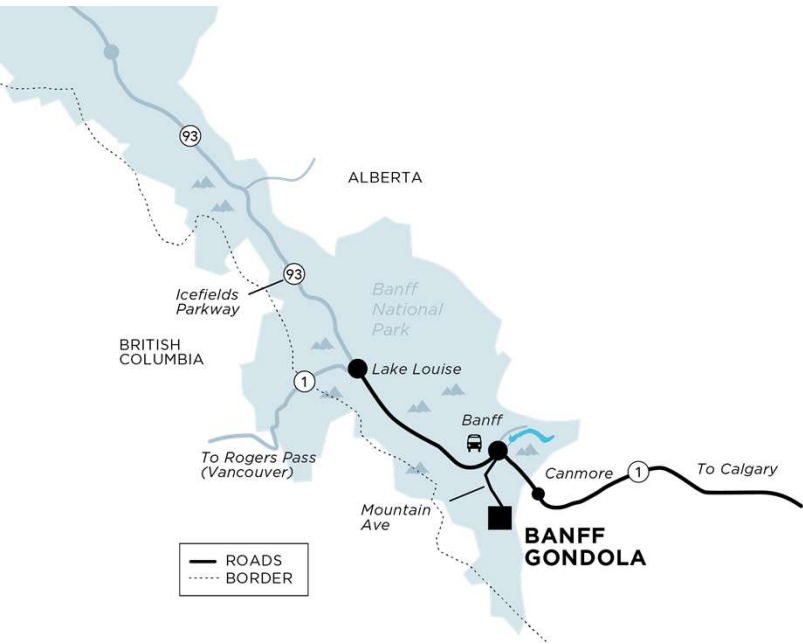
OPEN
year round

5km / 3mi
from Banff

Fitness Level:
1

Age Category:
infant +

PURSU^T

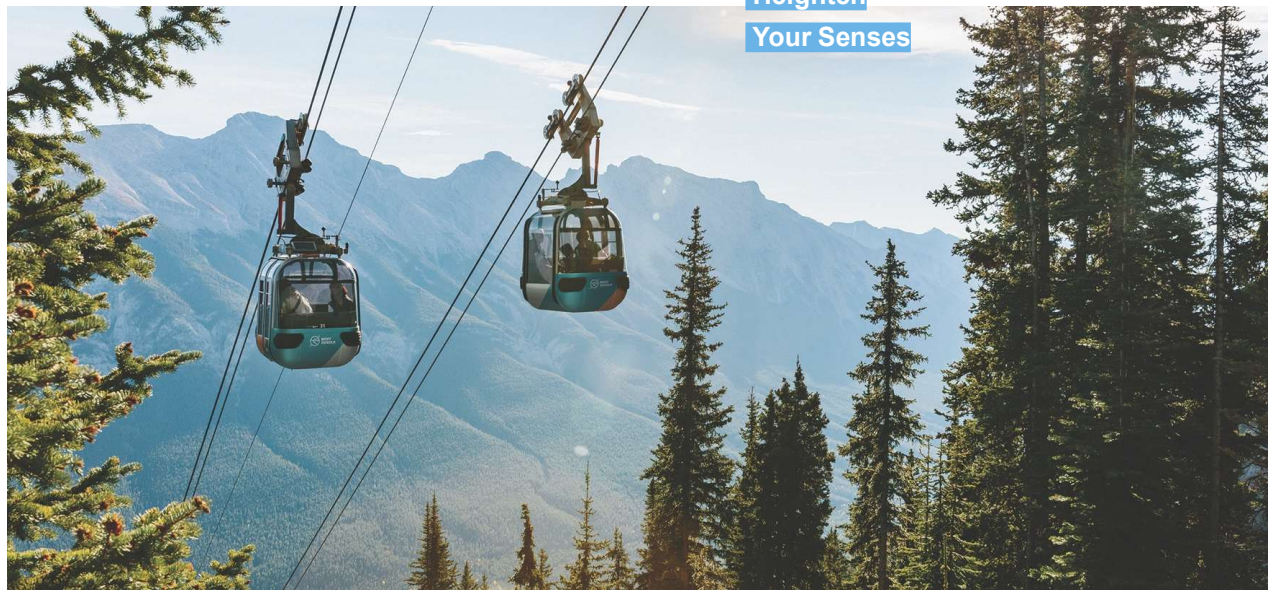


- / Get amazing 360° views of Banff and six mountain ranges year-round on an eight-minute ride to the top of Sulphur Mountain
- / Upper Terminal features 4 levels of indoor and outdoor exploration, dining, washrooms.
- / Both the Gondola cars and Upper Terminal are fully accessible

- / Year-round boardwalk takes guests along the top of the mountain to Sanson's Peak with multiple viewing points along the way (this boardwalk includes stairs).
- / Year-round events and programming.



Heighten
Your Senses



FAQs →

OPEN
year round

5km / 3mi
from Banff

Fitness Level:
1

Age Category:
infant +

PURSU^T



1

Lower Terminal Parking & Tour Director Check-In Centre

- / Lower terminal elevation: 1,583m (5,194 ft) above sea level

2

Gondola Base

- / Group and FIT
- / Starbucks
- / Retail
- / Upload onto Gondola Cabins

3

Gondola Ride

- 8 MIN Ride**
- / Maximum 4 passengers per cabin
- / 698 meters (2,292 ft) elevation gain

4

Gondola Summit

- / 4 levels indoor and outdoor
- / Washrooms
- / 2 restaurants
- / 1 coffee shop
- / 360 views, interpretive centre, theatre

5

Boardwalk and Sanson's Peak

- / Note: the boardwalk is not accessible



FAQs →

PURSU, T SM

Summer Sunsets



Mountaintop Christmas



Updated interpretive floor

PROGRAMMING

Things to Do

The Banff Gondola is home to a thousand magic moments. Each of our signature activities has been designed to heighten every sense and deliver memorable moments in the mountains. All activities are complimentary with admission.



Bloom & Brunch



Banff Pride Festival



FAQs →





Sky Bistro



Northern Lights
Alpine Kitchen

Local ingredients,
served on the
summit of Sulphur

DINING

Where to Eat

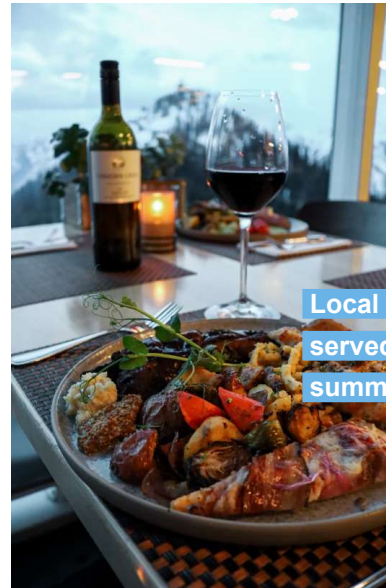
Two summit restaurants double your opportunity to elevate your dining experiences. Sky Bistro offers a world-class dining experience above the clouds, while Northern Lights Alpine Kitchen offers an exceptional menu in a casual atmosphere.

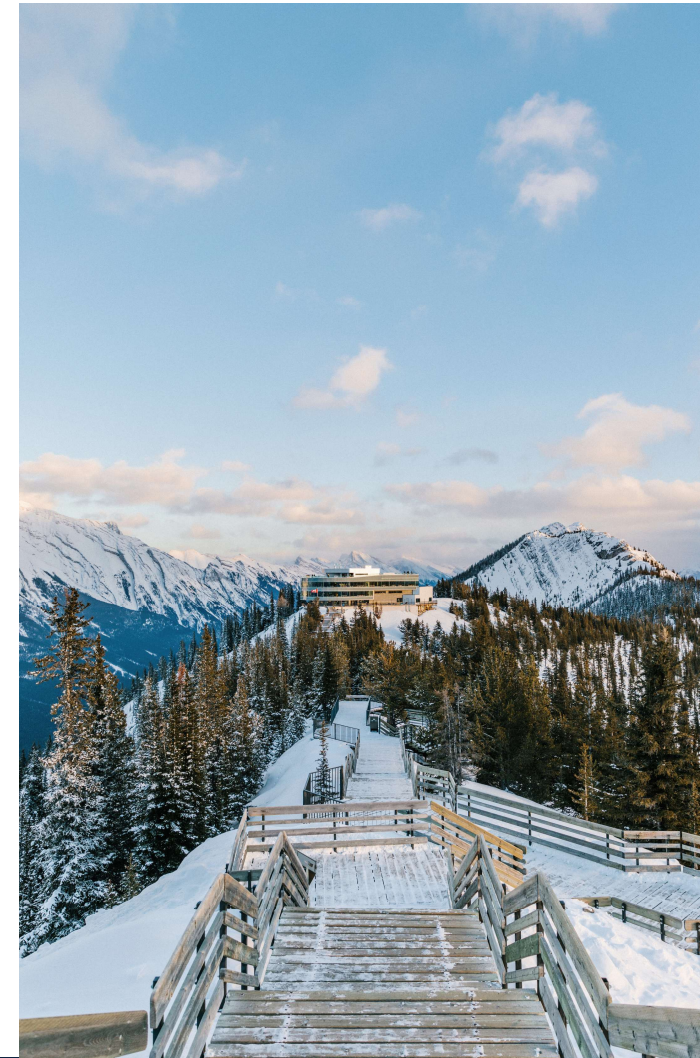
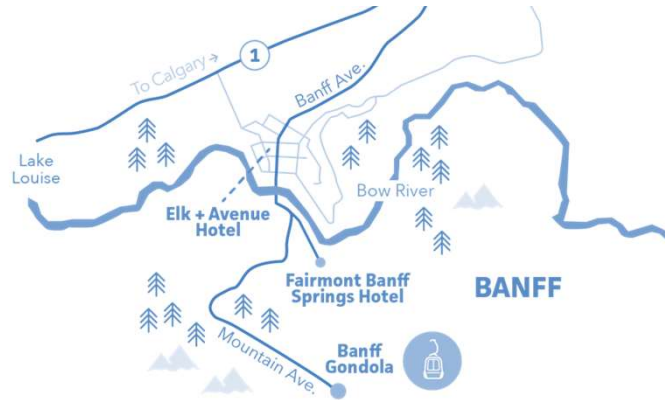
Northern Lights Alpine Kitchen

- / Ideal for both groups and individuals.
- / Buffet style

Sky Bistro

- / Newly renovated with new menus
- / Ideal for individual travellers
- / A la carte
- / Booked through Open Table





Group and FIT Experience

Groups:

- / Company vouchers are utilized to receive tickets.
- / Groups may queue within 10 minutes of boarding time.

FIT Guests:

- / Show their confirmation number to the Gondola desk and be guided to board the Gondola.
- / All bookings have a specific flight (departure time), and a download time from the summit.
- / Recommended time on the summit is 45 minutes to 1hr, plus ride time.

Getting There & Parking

For FIT Guests:

- / Banff ROAM Public Transit departs from downtown Banff to the Banff Gondola (one-way cash fare: \$2 per person).
- / During the summer, show your Banff Gondola ticket to the Route 1 bus driver and get a free return ride!
- / A complimentary Banff Gondola shuttle runs to and from Downtown Banff in the summer.

- / Passenger car and RV parking at the Banff Gondola is very limited.

For Groups:

- / Motorcoach parking available.





2025
Tripadvisor
Travellers'
Choice Award

ATTRACTION

Lake Minnewanka Cruise

The Lake Minnewanka Cruise is a unique sightseeing tour exploring the largest lake in Banff National Park. The voyage will be an approximate one-hour interpretive cruise with an experienced captain and entertaining guide who will introduce you to the rugged paradise, indigenous history and geology of the area.

The only boat cruise
on the largest lake
in Banff National Park



LAKE MINNEWANKA



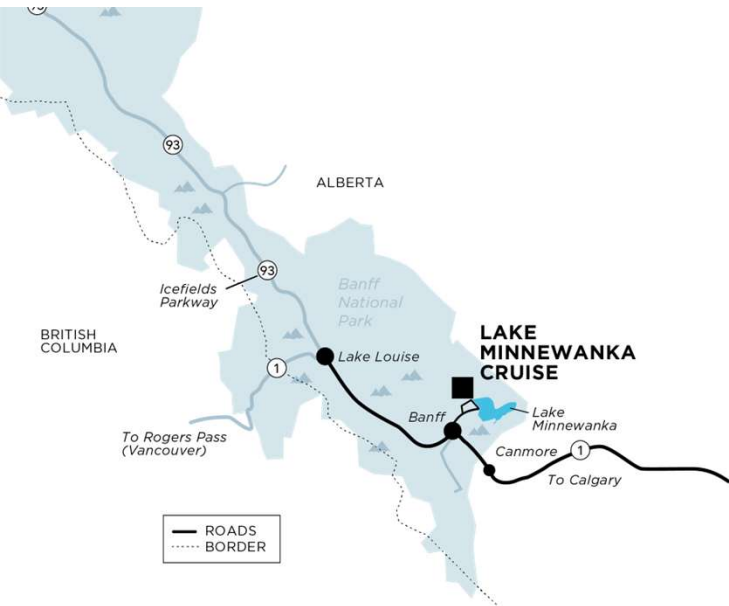
OPEN
May to Oct
*(dependent on
lake thaw)*

10km or 6mi
from Banff

Fitness Level:



PURSU^T

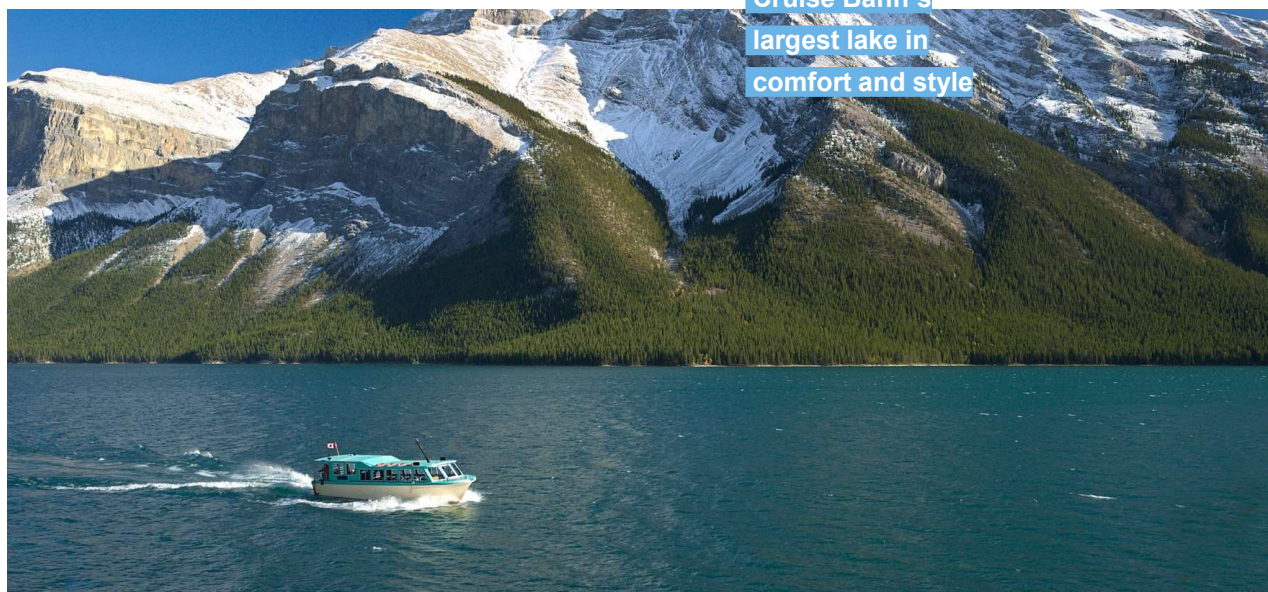


- / Discover the rich history of the area from a knowledgeable guide on a heated, covered boat
- / Conveniently located only 10 minutes from the Town of Banff
- / Four boats, ranging from 38 to 65 passengers. Wheelchair-accessible options available.

- / 60-minute guided interactive tour
- / Free transit for FIT guests available from the Town of Banff



Cruise Banff's largest lake in comfort and style




LAKE MINNEWANKA



[FAQs →](#)

OPEN
May to Oct
(dependent on
lake thaw)

10km or 6mi
from Banff

Fitness Level:
1

PURSU^T



Getting There & Parking

- / 15-minute drive from the town of Banff.
- / Transportation options: FIT guests can show their ticket to the Route 6 bus driver of the Bow Valley's Roam Public Transit from Downtown Banff and get a free return ride on the day of the cruise. Allow 30 minutes of travel time if taking Roam.
- / Self Drive: if driving, arrive early to ensure a parking spot and have time to explore the area from the shore.
- / Motorcoaches are asked to drop off/pick up guests to make for a smooth experience.



LAKE MINNEWANKA



[FAQs →](#)

PURSU^T SM



2025
Tripadvisor
Travellers'
Choice Award

#3 out of 122
Outdoor Activities
in Banff

A unique tour
of legendary Banff

ATTRACTION

Open Top Touring

Climb aboard a custom-made vehicle to explore the people, places and moments that have made the Rocky Mountain town of Banff into what it is today. Our vintage-inspired automobiles have the look and feel of the 1930s, with a fully open-top roof* and a guide in period costume.



FAQs →

OPEN
May - Dec

Departs Brewster
Transportation
Centre

Fitness Level:



PURSU^T

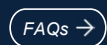


- / See Banff in open-topped cars inspired by Jim Brewster's local tours from the 1930s
- / Sightseeing tours offer today's highlights, yesterday's stories and timeless views at every turn

- / Groups of up to 20 (per vehicle)
- / Fully open-top roof (glass or canvas roof used in inclement weather)
- / 90-minute tour including photo stops at Banff's best sights.



**Vintage tours
with a modern twist**



OPEN
May - Dec

**Departs Brewster
Transportation
Centre**

Fitness Level:
1

PURSU^T



2025
Tripadvisor
Travellers'
Choice Award

ATTRACTION

Columbia Icefield Adventure

Discover the power of nature at the Columbia Icefield — an icon of Canadian Rockies. For centuries, the Columbia Icefield has been the defining geological heart of Jasper National Park. We take guests on a journey deep into the wonders of this magical place, sharing our expert knowledge while prioritizing preservation through responsible exploration.

Canada's only
accessible glacier



[FAQs →](#)

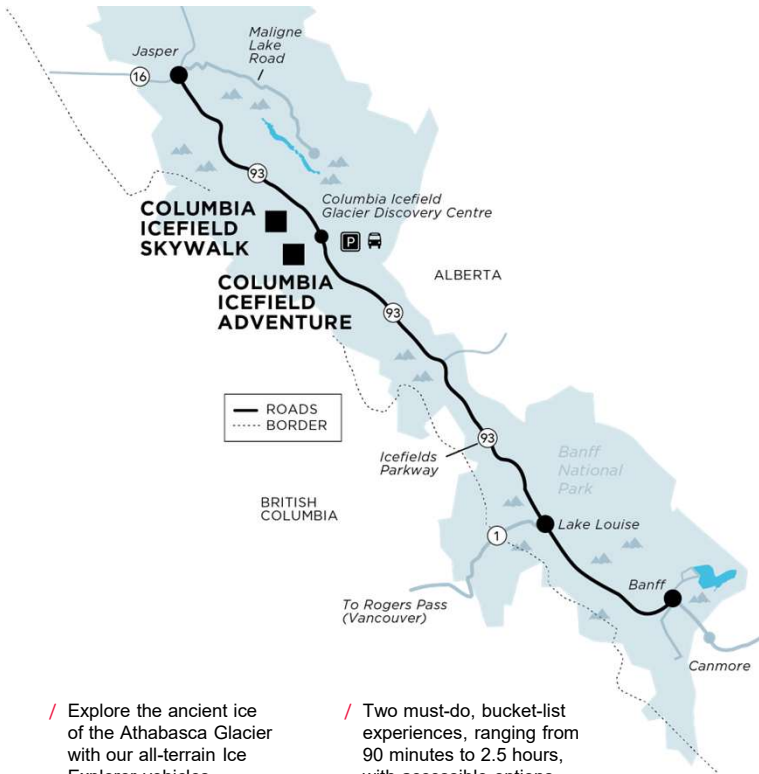
OPEN
May to Oct

185 km
From Banff

104 km
From Jasper

Fitness Level:
2

PURSU^T



- / Explore the ancient ice of the Athabasca Glacier with our all-terrain Ice Explorer vehicles
- / Step out onto the glass-bottomed Skywalk to see Glaciers above and valleys below.
- / Located on the world-renowned Icefields Parkway

- / Two must-do, bucket-list experiences, ranging from 90 minutes to 2.5 hours, with accessible options available
- / Guided tour in 9 languages through a free audio app
- / Dine with glacier views at Altitude and Chalet restaurants, serving both a-la-carte and grab-and-go options, or try the highest elevation Starbucks in Canada!



An epic adventure
thousands of years
in the making



FAQs →

OPEN
May to Oct

185 km
From Banff

104 km
From Jasper

Fitness Level:
2

PURSU/TSM



1

Glacier Discovery Centre

2.5 HOURS Round-trip adventure

- / Grab snacks and use washroom (no washrooms beyond this point).
- / Download the interpretive app available in 9 languages



2

Shuttle to Glacier

- / After riding a motorcoach to the moraine, guests will transfer onto an Ice Bus.

3

Athabasca Glacier

15 MINS Ice Explorer Transfer and Drive

30 MINS Time at Glacier

- / Guests can soak in the views, walk on and drink from the glacier.



4

Journey to the Skywalk

10 MINS Drive to Skywalk

- / Guests journey back to the motorcoach and drive directly to the Skywalk.



5

Columbia Icefield Skywalk

30 MINS Time at Skywalk

- / Praesent commodo cursus magna, vel scelerisque nisl consectetur t.
- / Praesent commodo cursus magna, vel scelerisque nisl consectetur et.

6

Journey Back to Discovery Centre

10 MINS Drive to Discovery Centre

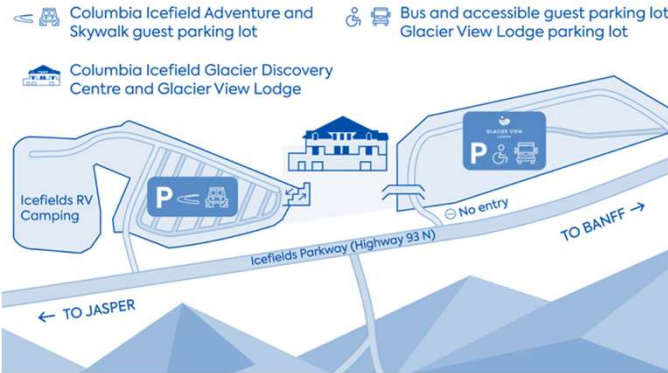
Departs every **15-30 MINS**

- / Return to Glacier Discovery Centre.



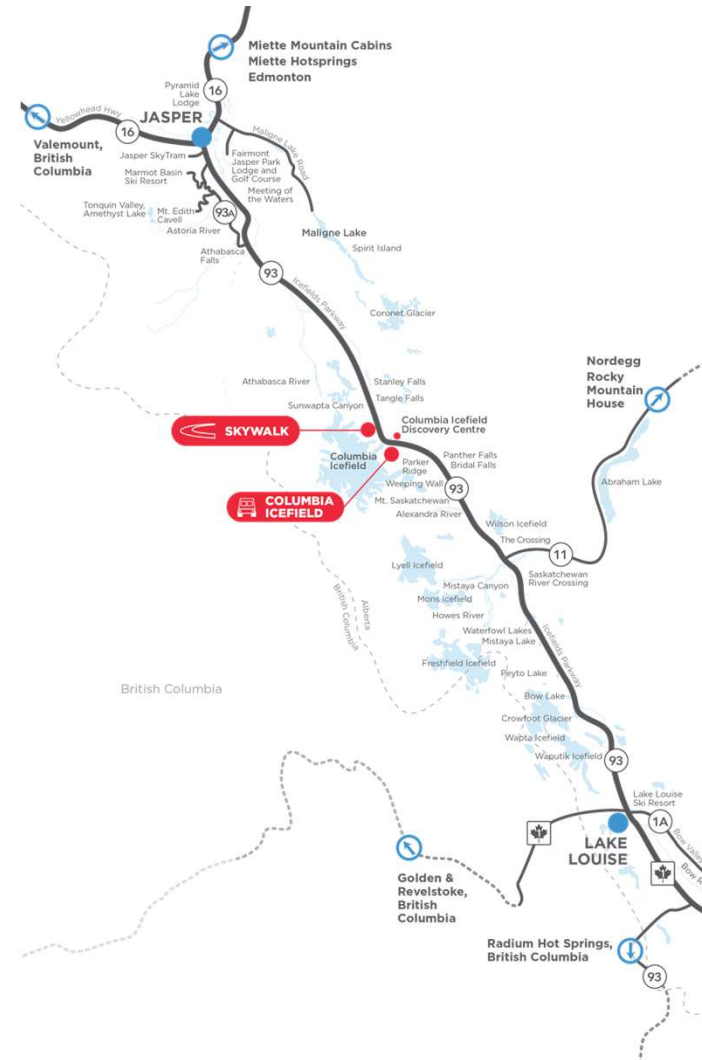
Group and FIT Experience

- / Groups can opt to do the Ice Explorer tour only, or combine with the Skywalk for the full adventure.
- / FIT guests enjoy the full Glacier Adventure experience, including both the Ice Explorer and Skywalk.



Getting There & Parking

- / There are many motorcoach spots in the upper parking lot.
- / RV and passenger car parking is available in the lower lot, with accessible parking in the upper lot
- / For FIT guests, Brewster Sightseeing offers full day tours including transportation, lunch and the Columbia Icefield Adventure.
- / Arrive at the Glacier Discovery Centre 30 minutes prior to departure time.
- / Little-to-no cellphone service is available on the Icefields Parkway. Please plan accordingly.
- / Budget extra time to take in the visible glaciers, rushing waterfalls and turquoise lakes along this world-renowned route, and to allow for summer traffic.





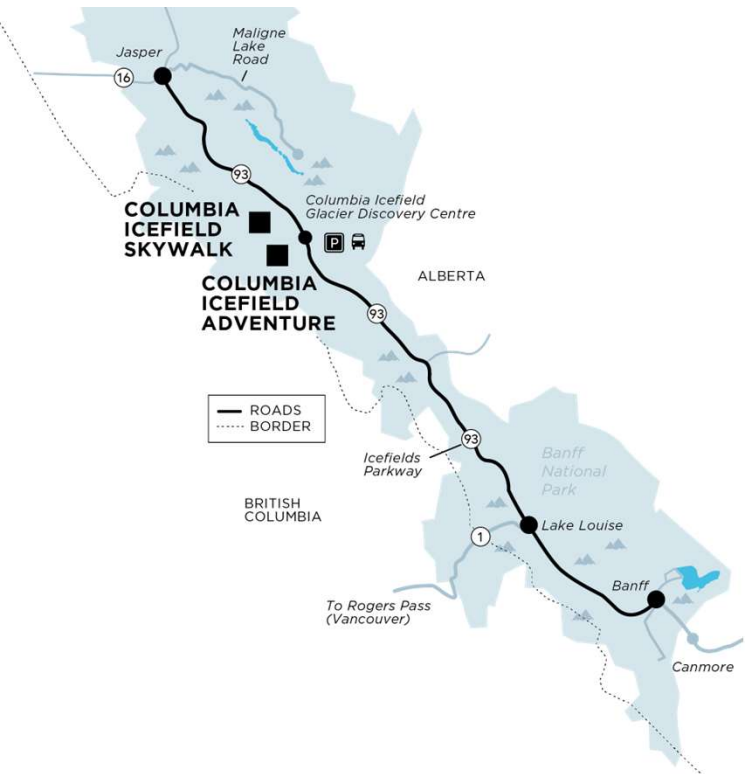
ATTRACTION

Ice Odyssey

Explore a new path, hear untold stories and connect with the Columbia Icefield in every sense with our premium Ice Odyssey experience. Climb aboard a remarkable all-terrain vehicle, designed to conquer rugged terrain effortlessly, for a personalized adventure shared with a small group of fellow explorers. As you traverse the stunning Athabasca Glacier, you'll delve into the story of the glacier — from its Great Glaciation formation to its recent role as a NASA testing ground.

A new way to discover the Athabasca Glacier





- / Daily departures
- / Small, luxury experience with knowledgeable driver-guide for the most immersive glacier experience
- / 45 minutes spent on the glacier with interactive and educational guide
- / 5 – 10 guests per tour
- / 2 hour experience (total)
- / Can be combined with Columbia Icefield Skywalk (total tour time 3.5 hours)
- / Children must be at least 6 years old
- / Guests must be able to climb a small ladder to enter and exit vehicle



The Ultimate
Icefield Experience





Thank You

PURSU^T™